

# Brad Walker

## FRONT-END WEB DEVELOPER & DESIGNER

941 Braddock Road, Cumberland, MD 21502

[www.bradwalker.org](http://www.bradwalker.org) 240.522.9333 [mybradwalker@gmail.com](mailto:mybradwalker@gmail.com)

### Objective

Seeking a remote, full-time, front-end web development position with an advertising agency or marketing department where I can apply my skills to create beautiful, interactive and accessible websites and marketing materials.

### Skills & Expertise

- HTML5, CSS3+ (proficient in latest techniques, mobile-first approach, animation), SASS/SCSS, Javascript/jQuery, email and landing page design, build and testing, browser testing and progressive enhancement, improving page speed and performance
- Shopify, Wordpress, Eleventy static site builder, Sketch app, Figma, Adobe design suite, Affinity Design suite, Procreate iPad drawing app, Django templating, Kirby CMS, Cloudinary image and video management, Sublime Text, Git, Kirby CMS, Litmus email testing, Invision wireframing, Browserstack testing, Sharpspring marketing automation and Mailchimp marketing automation platform and email marketing service
- Website Accessibility: creating compliant sites, auditing and fixing issues (semantic html, code validation, color contrast, keyboard navigability, alt attributes, form labeling, heading order, etc.)

### Employment History

#### Front-End Web Developer & Designer

*Harvey Agency, Sparks (Northern Baltimore), MD, June 2015 – November 2020*

Michele's Granola: Front-end development, Shopify custom templating

H&S Bakery: Front-end development, Django templating, integrated Sharpspring marketing automation for forms, triggered emails and user analytics

Flywheel Digital: Front-end development, Django templating

McCormick For Chefs: Front-end development, code documentation

McCormick Flavor Solutions: Front-end development, Shopify custom templating, modular components for Sitecore CMS use

Flying Dog Brewery: Front-end development, Shopify custom templating, Django templating

BARCs Animal Rescue: Front-end development, Django templating

Baltimore ADDY Awards: Front-end development

Tesseamae's Dressings & Condiments: Front-end development, Shopify custom templating

Glory Days Grill: Front-end development of main website, design and resizing of campaign materials, managing landing pages and banner ads, Django templating

#### Front-End Web Developer & Designer

*Erickson Living, Catonsville, MD, September 2010 – June 2015*

Full-time marketing employee, duties included site development and maintenance, landing page, email and digital advertisements design and execution

## **Junior Art Director**

*Knockout Graphics, Asbury Park, NJ, May 2010 – August 2010*

Jenkinsons Boardwalk: teamed with web creative to produce and interface with programmers to update an amusement/boardwalk bar's website

## **Art Director**

*Azzam Jordan Advertising, Baltimore, MD, November 2005 – November 2008*

Snyder's of Hanover: teamed with creative director to produce national print ads, coupons, sales sheets and monthly email newsletters for core pretzel brand and sub-brands for this international snack foods company

Grande Tortilla Chips: teamed with creative director to design national print ads and a promotional micro-site

EatSmart Chips: teamed with creative director to design national print ads and a promotional micro-site

Jim Walter Homes: produced model sales sheets, brochures, sales flyers, monthly email blasts and monthly print ads for this national homebuilder

Beazer Homes: produced print ads, collateral materials and promotional micro-sites for the Maryland/Virginia/Delaware Shore divisions of this national homebuilder

Township 110 Land Company: designed and produced prints ads, emails, flyers, postcards, brochures and other materials for this large land sales company

Keelty Homes: produced print ads, signage, brochures, model sales sheets and wall displays for this regional homebuilder

Tate Automotive: produced monthly print ads for Tate Mini, Tate BMW, Tate Chevy, Tate Chrysler Jeep and Tate Used Cars, including revising all price/models/disclaimers

Chesapeake Urology: produced branding ads, collateral materials and event ads promoting prostate screenings and the Great Prostate Cancer Challenge 5K Run/1 Mile Walk

Baltimore/Washington International Airport: produced signage, emails and banner ads

## **Digitizer**

*Pindar Set Inc., King of Prussia, PA, June 2004 – January 2005*

Yellow Book: prepared customer artwork to be built by studio artists

## **Education**

Ongoing informal education through Lynda.com, udemy.com and various web-development and CSS blogs

Internship at Frostburg State University Publications Department, Fall 2003

Bachelor of Fine Arts in Graphic Design and Painting, Frostburg State University, Frostburg, MD, graduated May 2004

**References furnished upon request**